



NCASM

NORTHERN CALIFORNIA
AMERICAN SOCIETY FOR MICROBIOLOGY

Exhibitor Registration

NCASM

NORTHERN CALIFORNIA BRANCH
AMERICAN SOCIETY FOR MICROBIOLOGY

LOCATION	CONTACT
Ohlone College Newark 39399 Cherry Street Newark, CA 94560	Jashwin Sagoo Secretary jashwin@ucsc.edu (650) 284-8824

Space is limited — please register early!

Exhibitor Application

Registration & Sponsorship Fees

Item	Fee
Exhibit registration (up to two representatives)	\$500
Additional representative (each, up to two more)	\$250

Sustaining Membership

Level	Donation
Platinum	\$1,500
Gold	\$750
Silver	\$500

Additional Sponsorships

Sponsorship	Amount
Speaker Sponsorship	\$2,000
Breakfast Sponsorship	\$1,000
Student Sponsorship	\$350

Payment Information

NCASM Taxpayer ID: 94-2942454

Make checks payable to: **Northern California Branch of ASM (NCASM)**

Mail to:

Jashwin Sagoo
Mailstop: METX
1156 High St
Santa Cruz, CA 95064

Total Enclosed:	\$ _____
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Corporate & Representative Information

Corporate Information

Company Name: _____

Company Website: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Representative Information

#	Name	Email / Phone
1.		
2.		
3.		
4.		

Lead Rep Email: _____

Lead Rep Phone: _____

Exhibit Details

General Information

- All meal functions will occur in the Exhibit Hall to give exhibitors maximum exposure during the meeting.
- Exhibit space consists of a 6-foot draped tabletop display. No additional tables will be available for equipment. Electricity will be available upon request.
- Instrumentation may be displayed in place of a tabletop exhibit; vendors are solely responsible for its arrival and return. Please consult the Exhibits Manager in advance.

Terms & Conditions

1. **Liability.** Vendors are solely responsible for their exhibit materials' arrival and return. NCASM assumes no liability for loss, theft, damage, or destruction of goods, or for any injury to representatives during setup, the meeting, or teardown. The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of exhibitor activities on the premises.
2. **Cancellation or Withdrawal.** Exhibitors must provide written notice of cancellation. If written notice is received by the posted deadline, total fees less a \$250 cancellation fee will be refunded. No refunds will be issued for cancellations received after the deadline.
3. **Hazardous Waste.** NCASM is not responsible for disposal of any hazardous waste or suspected hazardous waste. Please dispose of materials properly; failure to do so may result in disposal fees, fines, and surcharges.
4. **Shipping.** Advance shipment policies will be communicated prior to the meeting. Please ensure exhibit materials do not arrive earlier than specified. Pre-printed return shipping labels should be prepared in advance.
5. **Parking.** Parking availability varies by venue. The use of exhibit buses or motor homes is discouraged.

Why Exhibit with NCASM?

- NCASM is one of the top five branches of the American Society for Microbiology.
- Attendance at the NCASM Spring Meeting averages over 220 attendees per day.
- NCASM has a strong commitment to student education and meeting involvement.
- Sustaining members are listed prominently on the NCASM website.
- The meeting is an excellent opportunity to network and connect with local researchers, educators, and industry professionals.

Sustaining Membership Benefits

NCASM fiscal year: January 1 through December 31

Platinum — Donations of \$1,500+

- Complimentary list of current NCASM members (upon request).
- Complimentary list of paid Spring Meeting attendees, emailed in advance (upon request).
- Sustaining Member sign at your table and recognition on a poster at all NCASM meetings.
- Recognition on the NCASM website with a link to your company's home page.
- A Sustaining Member Certificate for display.
- Food and drink stands during the evening reception for maximum attendee exposure.

Gold — Donations of \$750+

- Complimentary list of paid Spring Meeting attendees, emailed in advance (upon request).
- Sustaining Member sign at your table and recognition on a poster at all NCASM meetings.
- Recognition on the NCASM website with a link to your company's home page.
- A Sustaining Member Certificate for display.
- Food and drink stands during the evening reception for maximum attendee exposure.

Silver — Donations of \$500+

- Sustaining Member sign at your table and recognition on a poster at all NCASM meetings.
- Recognition on the NCASM website with a link to your company's home page.
- A Sustaining Member Certificate for display.
- Food and drink stands during the evening reception for maximum attendee exposure.

Questions? Contact Jashwin Sagoo at jashwin@ucsc.edu or (650) 284-8824